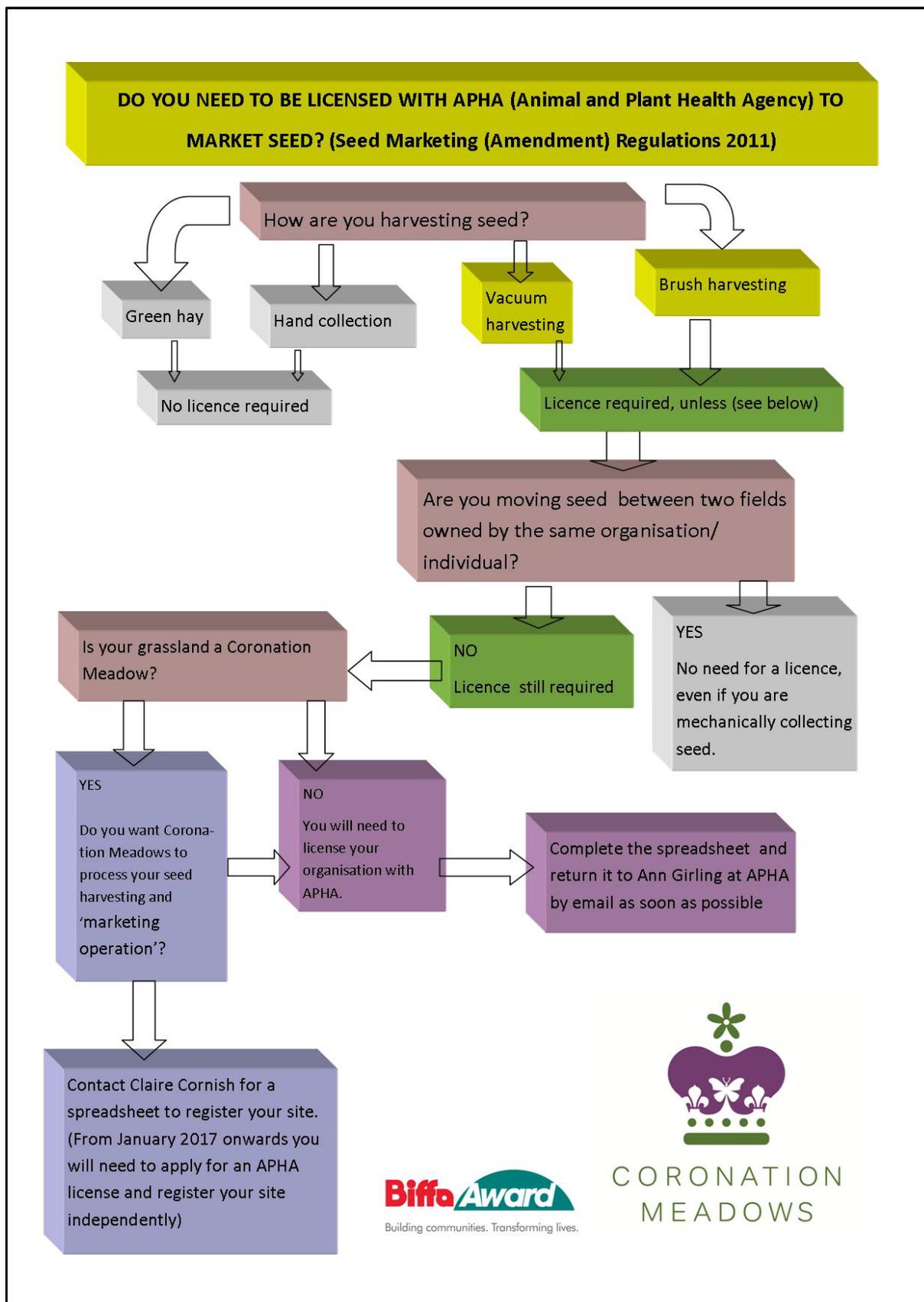


Marketing Preservation Mixtures in England and Wales



Where wildflower seeds are collected mechanically (brush harvesting or vacuum harvesting), this activity comes under the umbrella of 'marketing' seed. 'Marketing' includes:

- packing, selling or labelling seed;
- processing seed;
- marketing seed, and;
- collection & preparation of preservation mixtures.

Seed marketing is regulated, and only seeds that have been certified may be marketed. The Animal and Plant Health Agency is the organisation that deals with this.

NB

Where green hay is the method of seed transfer (without processing), this is not considered to be seed and it is not necessary to obtain a license.

If the seed donor and recipient sites are under the same ownership, there is also no requirement to be licensed.

Use the flow chart to find out whether you need to apply for a license. If you do, there are two ways of applying through a license:

If you have a Coronation meadow, the Coronation Meadows Project can process your site for you as the project is licensed. Please contact Claire Cornish (ClaireC@cumbriawildlife.org.uk) to organise this. If you are seeding beyond Dec 2016 your organisation will require a licence and you will need to apply using the process below.

If you are not part of the Coronation Meadow's Project you will need to process your own sites. To do so, you will need to [apply for a licence](#) from APHA. Then, once licensed, you fill in a spreadsheet to **register the donor and receptor sites with APHA**. You will need to send the spreadsheet to Ann Girling (ann.girling@apha.gsi.gov.uk).

APHA need to know whether you are moving 'prescribed (regulated) species of Fodder Plants covered by Schedule 1 of the Seed Marketing Regulations'. These include fine grasses such as common bent and sweet vernal grass, as well as fodder grasses like cock's foot and herbs such as red and white clover. We are required to supply this information in the spreadsheet that is sent to APHA in the spring of the restoration season.

The licence requires you to **retain a 100g sample of seed** which must be held for 3 years in a labelled container that relates to your registration spreadsheet. APHA will come and check the storage and labelling of your samples every two years.

Cumbria Wildlife Trust have been doing this for multiple donor/receptor sites since 2008. For one donor field and possibly two pulses of seed across a couple of receptor sites per county it will be relatively simple.

If you wish to harvest seed from a SSSI, you will also need to **apply for Consent** from Natural England at least 4 months in advance (do this in Jan/Feb of the year you want to harvest). They may ask for a Method Statement to cover your harvesting.

For the full guidance on seed marketing from APHA, please type this address into your browser:

<https://www.gov.uk/guidance/the-marketing-of-agricultural-and-vegetable-seed-varieties>.